

Benefit Breakdown

Sponsorship Level	Gold	Silver	Bronze
Cost	\$2,000/\$2,500 Early Bird/Regular	\$1,300/\$1,500 Early Bird/Regular	\$700/\$750 Early Bird/Regular
Benefits:			
Free registration(s) to SMPS Events <small>* Free registrations cannot be used towards members-only events and special events such as socials or MCAs.</small>	1 free registration on all regular* in-person or virtual programs	1 free registration on up to 4 regular* in-person or virtual programs	1 free registration on 1 regular* in-person or virtual program
Company name/logo on SMPS CT communications	●	●	●
Door prize sponsorship discount, if desired	●	●	●
Link from SMPS CT website to your website	●	●	●
Company logo on website sponsorship page	●	●	●
Scrolling logo on website sidebar + footer	●	●	●
Company verbally mentioned or logo displayed on screen at programs <small>(depending on program format: in-person vs. webinar)</small>	●	●	●
Opportunity to provide company info or promotional items (in-person programs)	All regular in-person programs	4 regular in-person programs	1 regular in-person program
Social media mentions	●	●	
Company description (up to 250 words) on website sponsorship page	●	●	
Attendance list from each program (upon request)	●		
Free ad space in each quarterly newsletter	●		
One free feature (up to 500 words) in one quarterly newsletter	●		
Opportunity to introduce a speaker at the event of your choice (in-person programs)	●		
Priority seating	●		