

Volunteer Position: Membership Milestone Champion **Committee: Membership Committee**

Committee Mission:

The Membership Committee is responsible for promoting membership growth and retention. This includes maintaining the Chapter's database/membership list, distributing membership promotion kits, organization exhibit at trade show(s), and developing special programs or promotions to attract and retain members. The Committee's mission is to recruit, retain and celebrate members.

Volunteer Contribution:

The Membership Milestone Champion works as part of the volunteer team to create and execute initiatives to recruit, retain and celebrate members. They send celebratory messages to members who are celebrating milestones.

Estimated Time Commitment:

Monthly committee meeting runs about 90 minutes.
Time on special projects totals approximately 5 hours per month.

Responsibilities:

- Send hand-written thank you cards to members who have reached anniversary milestones of 3, 5, 10 year intervals. List will be provided by Committee Co-Chair at the start of each year.
- Send hand-written notes to new members
- Work with Communications Committee to insure proper recognition of those members.
- Participate in special projects as time permits

Professional Development:

- Working with a Proven Team
- Networking and Building Professional Relationships
- Communication
- Marketing/Business Development

Requirements:

- Attendance at committee meetings with no more than three absences
- Strong written and verbal communication skills
- Strong interpersonal and listening skills

For more information please contact: Cathie Reese and Kate Anderson, Membership Co-Chairs, at membership@smpsct.org

About SMPS Connecticut: *The Connecticut Chapter of SMPS was created in 1982 as the Southern New England Chapter. In 2004, we realigned our focus and were renamed to align more closely with our core geographic membership in Connecticut. SMPS CT's membership includes over 100 professional marketers from all over the state and at all levels and stages of their careers. We join SMPS National in extending our mission to ADVOCATE for, EDUCATE, and CONNECT leaders in the building industry. SMPS CT's vision is for premier professional service firms to recognize SMPS as their most trusted resource for building business and achieving success.*