

Volunteer Position: CPSM Champion **Committee: Education Committee**

Committee Mission:

The Education Committee provides outreach, experience, and education to industry professionals and students. The Committee's goals are:

- To focus on developing A/E/C-relevant training sessions and webinars;
- To reach students at the high school and college levels with relevant educational opportunities and educate them about opportunities in A/E/C;
- To promote the CPSM certification, create study groups, and offer CEU opportunities for CPSM registrants.

Volunteer Contribution:

The CPSM Champion will promote the CPSM program to SMPS CT members, students, and A/E/C professionals, and serve as a resource to those considering pursuing the designation. This position will report to the chair/co-chairs of the Education Committee.

Estimated Time Commitment:

3-5 hours per month

Responsibilities:

- Organize and facilitate CPSM Study Groups, with the assistance of other CPSMs as needed.
- Maintain a list of current SMPS CT Chapter CPSMs.
- Serve as a CPSM liaison between SMPS Headquarters and SMPS CT.
- Coordinate with SMPS CT's Lending Librarian to maintain Markendium publications and provide to member(s) upon request.
- Organize and facilitate yearly CPSM educational sessions.

Professional Development:

- Networking and Building Professional Relationships
- Event Planning
- Meeting and Event Facilitation
- Regular Review of SMPS Domains of Practice

Requirements:

- CPSM Certification
- Ability to attend all monthly committee meetings
- Active participation in developing committee strategies
- Strong written and verbal communication skills

For more information please contact: Carly Olson and Katelyn Birge, SMPS CT Education Committee Co-Chairs at education@smpsct.org.

About SMPS Connecticut: *The Connecticut Chapter of SMPS was created in 1982 as the Southern New England Chapter. In 2004, we realigned our focus and were renamed to align more closely with our core geographic membership in Connecticut. SMPS CT's membership includes over 100 professional marketers from all over the state and at all levels and stages of their careers. We join SMPS National in extending our mission to ADVOCATE for, EDUCATE, and CONNECT leaders in the building industry. SMPS CT's vision is for premier professional service firms to recognize SMPS as their most trusted resource for building business and achieving success.*