

# STUDENT PATHWAY PROGRAM



## Why SMPS Connecticut?

The transition from student life to full-time employment can be overwhelming. SMPS Connecticut can provide the tools and resources to help support the transition to the Architectural/Engineering/Construction (A/E/C) industry!

We offer free monthly education **workshops** for students. Additionally, students who become members will be assigned an **advisor** who will help them make the best of their membership. As part of our on-boarding process, we can also offer **resume review/building**, and **LinkedIn profile review/development**. **Learn more about our [Student Pathway Program](#) and how to become a member!**



## 2022 Education Workshop Calendar

**MAR**

**BRANDING**

**APR**

**PODCASTS FOR  
A/E/C**

**MAY**

**PUBLIC RELATIONS**

**JUN**

**POWERPOINT**

**JUL**

**SUMMER SCHOOL:  
ADOBE INDESIGN**

**FREE education  
workshops for  
Students!**

### About SMPS Connecticut:

The Society of Marketing Professional Services (SMPS) Connecticut chapter is a diverse community of marketing and business development professionals working together to move the A/E/C industries forward. We support the professional development of marketing and business development professionals, architects, engineers and contractors.

Contact us at: [studentoutreach@smpsct.org](mailto:studentoutreach@smpsct.org)

@smpsctout



# Student Pathway

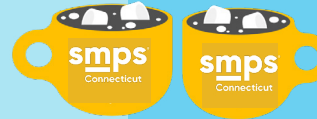
START

## 1 Welcome to SMPS Connecticut!



- Meet your student advisor
- Set up your SMPS CT profile
- Follow us on social media ([LinkedIn](#), [Instagram](#), [Facebook](#), [Twitter](#)) for the latest chapter news

## 2 Get to Know Us!



- Schedule your one-on-one coffee (or hot chocolate!) chat with your advisor
- Review student handbook
- Register for one of our [programs](#), [education workshops](#), or [trainings](#)! Our education workshops and trainings are **free** for students!

## 3 Get Engaged!



- Join a committee! We have eight to choose from: [communications](#), [diversity/equity/inclusion](#), [education](#), [job bank](#), [membership](#), [mentorship](#), [programs](#), and [sponsorship](#)
- Can't commit to joining a committee? Check out our [micro-volunteerism opportunities](#)
- Sign up for our [Mentorship Cohort](#) and [Coffee Meetups](#) to start meeting other members

## 4 Get Career Ready!



- Work with your advisor to review your LinkedIn profile and resume to put your best foot forward
- Look the part! Get a professional headshot taken
- Attend at least one event with your advisor and start growing your network
- Check out our [Job Bank](#) for any internship and entry level opportunities

## 5 Make the Most of your Membership!



- Borrow a book from our [Lending Library](#) to learn more about the A/E/C industry
- Check out SMPS HQ resources including [Marketing Resources Center](#), [Marketer Journal](#), and the [Learning Center](#)

## 6 Graduate to a Regular Membership!



- Use your expertise to help our chapter grow by becoming a [committee chair](#)
- Lead our chapter by joining the [board](#)

For more information contact:  
[studentoutreach@smpsct.org](mailto:studentoutreach@smpsct.org)