

Celebrating **35** years of empowering AEC pros with knowledge, opportunities, & relationships.



Society for Marketing  
Professional Services  
Connecticut

## Application for the 2017-18 Connecticut Mentoring Program

I am applying to be a (check one): Mentor  Protégé

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

SMPS #: \_\_\_\_\_

Years of SMPS Membership: \_\_\_\_\_

### Questions for prospective protégé

1. This is a two year obligation. Can you commit to spending a minimum of one hour every other month with your mentor? Yes  No
2. Which of the following best describes your career to date:  
 Marketing / Communications Career Track  
 Business Development Career Track  
 Other: \_\_\_\_\_
3. What do you hope to gain from participation in the SMPS Connecticut Mentoring Program?
4. What are your current responsibilities?
5. What types of personal and professional qualities would you prefer in a mentor?
6. What areas of industry expertise would you like to learn from your mentor? Development of marketing materials  Business Development  Proposal Production  Networking  Public Relations  Website Development  Social Media  Writing/Editorial  Research  Graphic Design  Database Management  Other \_\_\_\_\_
7. Please rank your preferred methods of communication (1 being the most desirable)  
Electronic  In Person  Telephone

**Questions for Prospective Mentors**

1. This is a two year obligation. Can you commit to spending a minimum of one hour every other month with your protégé? Yes  No
  
2. Which of the following best describes your career to date:  
 Marketing / Communications Career Track  
 Business Development Career Track  
 Other: \_\_\_\_\_
  
3. What do you hope to gain from participation in the SMPS Connecticut Mentoring Program?
  
4. What are your current responsibilities?
  
5. What do you hope to gain from mentoring a protégé?
  
6. Please provide what you feel to be your top three strengths you will bring as a mentor:
  
7. What industry expertise are you capable of sharing with a protégé?  
Development of marketing materials  Business Development  Proposal Production   
Networking  Public Relations  Website Development   
Social Media  Writing/Editorial  Research   
Graphic Design  Database Management  Other \_\_\_\_\_
  
8. Please rank your preferred methods of communication (1 being the most desirable)  
Electronic  In Person  Telephone

Applications are accepted on a rolling basis. If you have any questions about the program or this application, please contact Kathy Nanowski (Ph: 860-646-2469).

**Submit to:**

Kathy Nanowski, CPSM, Leadership Committee Chairperson  
Associate | Director of Marketing & BD, Fuss & O'Neill  
knanowski@fando.com

Signature: \_\_\_\_\_ Date: \_\_\_\_\_