

Celebrating **35** years of empowering AEC pros with knowledge, opportunities, & relationships.



## 2017-2018 Sponsorship Opportunities

### Annual Sponsorships

#### Gold

- Premium annual sponsorship opportunity.
- For full benefit listing see pages 3-4.
- Available on a first come, first serve basis. Limit of 5 firms.
- Opportunity expires once 5 firms commit.

**Early Bird Price: \$1,800      Purchased after 8/31/17: \$2,000**

#### Silver

- By far, the most popular annual sponsorship opportunity.
- For full benefit listing see pages 3-4.
- Available to all interested firms.
- Opportunity expires at the end of the 2017-2018 year.

**Early Bird Price: \$900      Purchased after 8/31/17: \$1,000**

#### Bronze

- Economy annual sponsorship opportunity.
- For full benefit listing see pages 3-4.
- Available to all interested firms.
- Opportunity expires at the end of the 2017-2018 year.

**Early Bird Price: \$360      Purchased after 8/31/17: \$400**

The sponsorship benefits associated with this package become active from the moment you sign up through the remainder of the 2017-2018 year. The free program registration is the only time-limited benefit.

**Questions?** Contact the Sponsorship Committee at [sponsorship@smpsct.org](mailto:sponsorship@smpsct.org).

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## Program-Specific Sponsorships

### Door Prize

- Choose the program(s) where you want maximum brand exposure!
- Available on a first come, first serve basis.
- Limited to one door prize sponsor per program.
- Opportunity available September 1, 2017 – June 2018

**Price: \$250 per program     \$225- if currently an annual sponsor**

Your firm's logo will appear as the door prize sponsor on all program-specific communications. On program day, your firm's name and logo will appear at the registration table near a bowl. All participating attendees will drop a business card into the bowl. Someone from your firm will have the opportunity to say something about your firm before drawing the winner's name. At the end of the program you will be given the business cards. The Sponsorship Committee takes care of purchasing the door prize, however, prize recommendations are encouraged and welcomed.

## How to Become a Sponsor

Visit our [online sponsorship catalog](#), and select your desired sponsorship opportunity. Once there click "Add to Cart" at the bottom of the page. After that, select "View Cart" and sign-in to proceed with check out.

**If paying by credit card:** Follow the appropriate prompts to finalize payment and check out via PayPal. Please note that after you submit your information in PayPal select the option to "return to merchant's page" on the final screen. By completing this step it will ensure the completion of the order and payment in our system. You should receive a confirmation from both PayPal and SMPS once completed.

**If paying by check:** When payment method is prompted select "Bypass Payment" and complete the order. Once you receive your order confirmation please print it out and mail with a check made payable to SMPS CT, c/o James Bancroft, PE, FSMPS, Lenard Engineering, PO Box 1088, Glastonbury, CT 06033.

***Sponsorship details and associated benefits continued on the next page...***

**Questions?** Contact the Sponsorship Committee at [sponsorship@smpsct.org](mailto:sponsorship@smpsct.org).

## 2017-2018 SMPS CT Sponsorship Benefits

	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Door Prize</u>
Free registration(s) to SMPS Events	1 for all regular programs	1 for 4 regular programs	1 for 1 regular program	
Door prize sponsor				1 included
Opportunity to speak about your firm or a project you're currently working on				Door prize program
Free feature, up to 500 words, in each 2017-2018 newsletter (quarterly)				
Free ad space in each 2017-2018 newsletter (quarterly)	•			
Opportunity to introduce a speaker at the event of your choice	•			
Priority seating	•			
Attendance list from each program	•			Door prize program
Complete SMPS CT membership list	•			
Special area or table for display	All regular programs			
Opportunity to handout company info or promotional items	All regular programs	4 regular programs	1 Regular program	
Social media mentions	•	•		
Company description, up to 250 words, on sponsorship page of website	•	•		
Link from SMPS CT website to sponsor's website	•	•	•	

## 2017-2018 SMPS CT Sponsorship Benefits Continued

	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Door Prize</u>
Company logo on sponsorship page of website	•	•	•	
Rotating company logo on sidebar and footer of website	•	•	•	
Company name verbally mentioned at programs if projector is not needed	•	•	•	•
Company name/logo displayed on screen if projector is needed for the program	•	•	•	•
Company name/logo on SMPS CT communications	•	•	•	Door prize program only
Door prize sponsorship discount, if desired	•	•	•	If annual sponsor