

2017-2018 SMPS CT Sponsorship Benefits

	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Door Prize</u>
Free registration(s) to SMPS Events	1 for all regular programs	1 for 4 regular programs	1 for 1 regular program	
Door prize sponsor				1 included
Opportunity to speak about your firm or a project you're currently working on				Door prize program
Free feature, up to 500 words, in each 2017-2018 newsletter (quarterly)				
Free ad space in each 2017-2018 newsletter (quarterly)	•			
Opportunity to introduce a speaker at the event of your choice	•			
Priority seating	•			
Attendance list from each program	•			Door prize program
Complete SMPS CT membership list	•			
Special area or table for display	All regular programs			
Opportunity to handout company info or promotional items	All regular programs	4 regular programs	1 Regular program	
Social media mentions	•	•		
Company description, up to 250 words, on sponsorship page of website	•	•		
Link from SMPS CT website to sponsor's website	•	•	•	

2017-2018 SMPS CT Sponsorship Benefits Continued

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Company logo on sponsorship page of website	•	•	•	
Rotating company logo on sidebar and footer of website	•	•	•	
Company name verbally mentioned at programs if projector is not needed	•	•	•	•
Company name/logo displayed on screen if projector is needed for the program	•	•	•	•
Company name/logo on SMPS CT communications	•	•	•	Door prize program only
Door prize sponsorship discount, if desired	•	•	•	If annual sponsor