

OPPORTUNITIES 2016-2017 SMPS-CT SPONSORSHIPS

GOLD

- Our top level annual sponsorship opportunity
 - Available on a first-come first-served basis for non-competing firms
- Price: \$2,000**

SILVER

- By far, our most popular annual sponsorship opportunity
 - Available to all interested firms
- Price: \$1,000**

BRONZE

- Our economy level annual sponsorship opportunity
 - Available to all interested firms
- Price: \$400**

The sponsorship benefits associated with this package become active from the moment you sign up through the remainder of the 2016-2017 year. The free program registration is the only time-limited benefit.

DOOR PRIZE

- Choose the program(s) where you want maximum brand exposure!
 - Available on a first come, first serve basis
 - Limited to one door prize sponsor per program
 - Firms may choose to sponsor multiple program door prizes
- Price: \$250 per program, or \$225 if currently an annual sponsor**

Your firm's name will be mentioned as the door prize sponsor on all program-specific communications. On program day, your firm's name and logo will appear at the registration table near a bowl. All participating attendees will drop a business card into the bowl. Someone from your firm will have the opportunity to say something about your firm before drawing the winner's name. At the end of the program you will be given the business cards.

Questions?

Contact Sponsorship Chair Nichole Petersen at sponsorship@smpsct.org or phone **860.221.0880**.



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LIST OF BENEFITS 2016-2017 SMPS-CT SPONSORSHIPS

	GOLD	SILVER	BRONZE
Free registration(s) to SMPS CT Events	2 for all events	1 for 4 events	1 for 1 event
Priority seating	•		
Opportunity to introduce your firm or speaker(s) at an event of your choice	•		
Free ad space in each quarterly newsletter	•		
Attendance list from each event	•		
Complete SMPS CT membership list	•		
Special area or table for company display/handouts	•		
Opportunity to hand out company information	All events	4 events	1 event
Social media mentions	•	•	
Company description (up to 250 words) on sponsor page of website	•	•	
Company logo on sponsorship page of website	•	•	•
Company name verbally mentioned at events	•	•	•
Company name/logo on SMPS CT communications	•	•	•
Company name/logo displayed digitally on screen and handout	•	•	•

To Become a Sponsor:

Visit our online sponsorship catalog, www.smpsct.org/catalog.php?cat=1 and select your desired sponsorship opportunity. Follow the prompts to purchase your sponsorship.

Gold Sponsorship:

For those wishing to purchase a Gold Sponsorship, please check with Nichole Petersen first, to ensure a competing firm hasn't already purchased that level.



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